

March 24, 2020

Dear Valued Customer,

One of our core values is to be Be Innovative. Keeping that in mind, our team met to figure out ways we can truly partner with you to help your business continue to thrive during these difficult times. We are committed to providing outstanding service and are going to expand on that. We are here to help you weather this short-term storm, because we believe the upcoming construction season is going to be strong and have 14 Sales Reps across two provinces and five states who are reporting back daily to support that. We want you to be prepared.

Effective immediately, we will be:

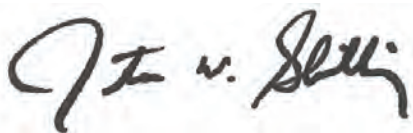
- Waiving all mileage fees on service calls through June 15, 2020.
 - Offering no interest penalties on your Parts and Service open accounts through June 15, 2020.
- Pay us what you can when you can to help with your cash flow.

We hope that these actions will help make it easier to do business and stay the course. The work you do is important and the communities we serve need you.

ZERO mileage fees on service calls
NO interest penalties on your Parts & Service open accounts

We will continue to support our employees, customers, vendors and all partners to the best of our abilities. If anything changes, we will be in touch. We are in this together and look forward to seeing us all stronger and more resilient than ever. Stay healthy and safe!

Sincerely,



Jon Shilling
President & CEO